



सेवा निर्यात संवर्धन परिषद वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार द्वारा स्थापित

3 August 2023

## Dear Sir/Madam,

### 6<sup>th</sup> Global Exhibition on Services (GES) 14-16<sup>th</sup> November 2023 India Expo Centre and Mart, Greater Noida, NCR

We are delighted to announce that SEPC is organizing the 6<sup>th</sup> edition Global Exhibition on Services (GES).

GES, conceptualized by Ministry of Commerce and Industry, Govt of India aims to create business opportunities for India's services across the globe and position India as reliable partner in offering its wide-ranging services to the world.

6<sup>th</sup> Edition of GES is being organized as one of the key events aligned with India's G20 Presidency. **The event is expected to be inaugurated by our Hon'ble Prime Minister**. This edition comes at a very significant time where the services sector exports has reached 325BN USD despite headwinds in some sub sectors.

GES-2023 will be an opportunity to showcase to the word India's entire range of services including new and emerging tech services area. GES 2023 will be covering all the Champion Services Sector, Digital India Emerging Tech, Smart Infrastructure, Consumer Technology Services and many more.

GES-2023 has following highlights:

# A. Exhibition

- Exhibition of over 24 services sectors
- Exclusive areas for each sector
- Travel, Tourism and Hospitality sector of India showcased under "Atithi" a co-located show
- 20+ States's participation
- Ministries and Government Bodies including PSUs
- Start Ups
- Spread over 28000 sqm meter area

### B. B2B Sessions

- Over 700 importers/business delegates from 100+countries
- Sectors specific focused B2B meetings with overseas importers
- Prescheduled business meeting aided by match making software
- Pitching Sessions
- Networking opportunities

### C. Conferences and Knowledge Sessions

- 20+ tracks of Knowledge sessions on sector specific themes and subject
- · Insights from top Industry leaders and experts
- National, International Speakers and Policy Makers

This huge platform will facilitate your business connect in overseas markets and help your exports grow, reach out to new and emerging markets and gain insight on market opportunities.

The details of participation as exhibitor will be available on <u>www.servicesepc.org</u> and <u>www.gesindia.servicesepc.org</u> from 4<sup>th</sup> August 2023 onwards.

For more details and participation:

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Kindly requesting you to participate in this marque event of Ministry of Commerce and Industry, Govt of India to enhance your export endeavour.

Looking forward to receiving your confirmation/request for space/stall.

With best regards

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Dr. Abhay Sinha Director General